Custom Post Questionnaire

Tinybeans editors are looking forward to writing a custom post written specifically about your product or service. By answering the following questions as completely as possible, you’ll help our editors write the best possible custom post. Our editors will use your copy points, but will write the post in Tinybean’s signature editorial voice to ensure the highest engagement from our readers!

1. Describe your message as you would explain it to a friend.
2. What is the focus of this custom post (is it an introduction about the business overall, a new product line or show, a sale or event?)
3. What are the 2 most important points you want us to include in your copy?
4. How are you different than your competition? What sets your business apart?
5. What do your customers love about your business? Please provide 3 client or customer testimonials about why your business rocks (ok to link to your testimonial page or customer review pages on Yelp, Amazon, etc).
6. Paste your website URL:
7. What is your call to action (discount code, win free registration, etc.). If your call to action is a discount code please provide code and expiration date. Featuring a call to action produces the best results for our clients so we encourage you to include one if appropriate.
8. If you have any legal requirements or disclaimers to put in the footer of the email, please include here dedicated email, please include the specific language here.